Graphic
Communications

The variety of printed products are endless:

Logo Development
Identification Packages
Brochures
Stationery
Dye-Sublimation
Digital Imaging
Greeting Cards
Business Forms
Signage
Vehicle Wraps
Screen Printing
Advertisements
Manuals
Packaging
Books/Magazines
Newspapers
Posters
Graphic Novels

Learn how all of these products are produced – from drawing board, to the press, and finally to the customer. Graphic Communications still plays an integral role in getting out your message!
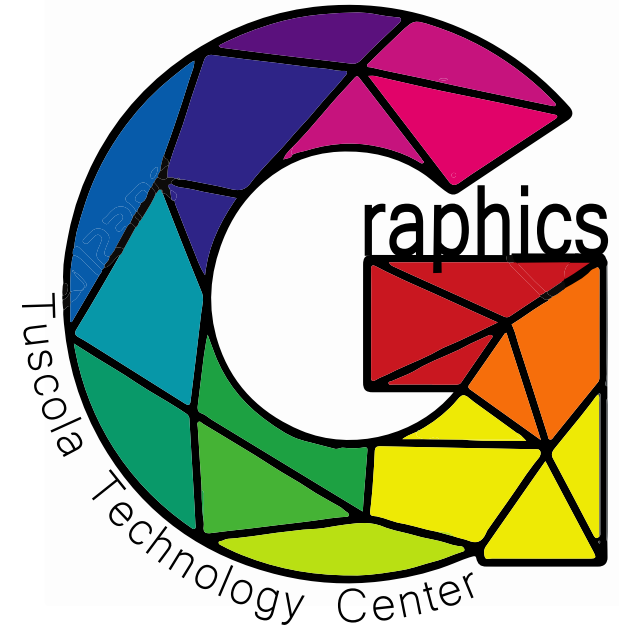
Yep, we do that!

Offset Printing

Digital Printing

Vinyl Graphics

Screen Printing

Dye-Sublimation

Typesetting

Logos

Illustration/Fine Art

Digital Photography

Binding and Finishing

Small Interior and Exterior Signage

Our Memberships Include:

NATIONAL ART EDUCATION ASSOCIATION

SGIA

CPSA
Colored Pencil Society of America

American Screen Printing Association
Worldwide Organization of Screen Printers
ASPA

Graphics
Tuscola Technology Center

TTC

Tuscola Technology Center
Graphic Communications
1401 Cleaver Road
Caro, MI 48723
Bethany Goforth
Instructor

Like Us On facebook

(989) 673-5300 x30323
www.tuscolaisd.org

Learn

This class will teach you the following basic design knowledge to be successful in the Graphics industry:

Adobe Creative Suite
Illustrator, Photoshop, InDesign,
Animate, Lightroom
Typography
Basic Drawing
Design and Layout
Production process
Press Operations
Screen Printing
Desktop Publishing
Pinhole photography
Dye-Sublimation
Bindery and Finishing
Employment Skills
Critical Thinking Skills
Decision Making Skills
Teamwork Skills

Employment

Commercial Printer
Graphic Designer
Screen Printer
Press Operator
Desktop Publishing
Advertising Designer
Typesetting
Photographer
Illustrator
Bindery Person
Creative Designer
Dye Sublimation
Animation

Certifications

Offset Printing/Binding & Finishing
Screen Printing
Advertising Design
Digital File Output
Photography
Customer Service
Employability Skills
Graphic Communications

Your Traits

Good work ethic
Neat work habits
Creativity
Manual dexterity
Patience
Trustworthy
Attention to detail
Computer literate
Ability to meet deadlines
Cooperation and a team player
Able to take constructive criticism

Good to Know

Art
Computers
General Math
Photography
Basic English

Colleges

Saginaw Valley State University

Kendall School of Art and Design

Ferris State University

Mott Community College

Baker College – Flint

Alpena Community College

Delta College

Center For Creative Studies

Central Michigan University

Henry Ford Community College

Kirkland Community College

Lansing Community College

Oakland Community College

Northern Michigan University

University of Michigan

Western Michigan University

Macomb County Community College

Washtenaw Community College